



BEST PRACTICE

I: CRAFT and SELL

Objective: The college organizes "Sales Day" featuring products created by students during their summer break as part of their academic projects.

The objectives of this practice include:

1. Exploring new areas of interest among students.
2. Inculcating new skills and honing their creative potential.
3. Developing an entrepreneurial mindset by providing students with hands-on experience.
4. Enhancing personal growth by allowing students to showcase their talent and learn valuable life skills.

The Context: In response to the rapidly changing global landscape and the increasing emphasis on practical skills, MGM College initiated this summer project to nurture the talents of its students. The Sales Day event is a platform where students contribute their crafted items for display and sale, offering them an opportunity to bridge the gap between **academics and entrepreneurship**.

The Practice: Under the theme "**Mastery in the Making**," the Sales Day event features student creations from seven departments across various semesters. These products, crafted as part of their summer project, range from handmade crafts to innovative designs.

The event encourages students to learn the intricacies of product creation, marketing, and sales, thereby fostering an environment of 'earn-while-learning'.

Evidence of Success: The event has garnered enthusiastic participation from students, who express pride and satisfaction in displaying their handcrafted products.

Students have gained:

- New skills aligned with their interests.
- Practical knowledge of product marketing and sales.
- A sense of accomplishment that contributes to their personal and professional growth.

Through this initiative, MGM College has effectively created a platform for students to not only learn but also apply their skills in real-world scenarios, preparing them for future entrepreneurial ventures.

Obstacles faced if any and strategies adopted to overcome them:

- **Logistical challenges** - Suitable venue and insufficient space.

- **Timing and scheduling conflicts** - Overlapping events ,exams or classes.

Strategies Adopted :

- **Creation of a detailed layout-** The team ensures to plan a detailed layout for smooth navigation, adequate display space and easy access to counters.
- **Drafting Academic calendar** - Before the commencement of every new semester , academic calendar is drafted to eliminate any overlapping of events.

Impact of practice:

- The practice enabled to combine concepts from various disciplines , such as business ,art and soft skills.
- It also helped in establishing a new college tradition and developing campus engagement.
- The practice offered a unique opportunity for students to explore their creative and entrepreneurial sides.

Resources required:

- **Student organizers** - A team of students to plan , coordinate and execute the event.
- **Faculty advisors-** To provide guidance ,support and oversight.
- **Marketing resources** - Social media platforms, posters and flyers to advertise the event in and around the campus.

BEST PRACTICE –II:

FINANCIAL AID FOR DESERVING AND ECONOMICALLY DISADVANTAGED STUDENTS.

The College provides financial aid to the needy and deserving students to make education affordable, promote equity and inclusion, foster academic excellence, and enhance student diversity. This aid helps students overcome financial obstacles, improving retention and supporting success. It also demonstrates a commitment to accessibility and fulfils the college’s mission, enabling students to achieve their full potential.

Objectives

- Help students from diverse economic backgrounds access higher education.

- Bridge the financial gap for underrepresented groups, ensuring equal opportunities.
- Support talented students who may not have the financial means to pursue their academic goals.
- Attract students from various socio-economic backgrounds, enriching the campus community.
- Help students overcome financial obstacles, reducing dropout rates.
- Align financial aid with the college's values and objectives.

The Context :

The college plays a vital role in providing financial help to students, ensuring that economic constraints do not hinder their pursuit of higher education. They offer various forms of financial assistance, including scholarships on merit basis..

Scholarships and grants are merit-based or need-based awards given to the students and do not require repayment.

By providing financial help the college is empowering students to focus on their academic goals, reducing financial stress and increasing the likelihood of success. This support also promotes diversity, equity, and inclusion.

The Practice :

Since the inception of this college, the management proactively supports students from humble background. College has taken a firm resolve to extend all possible financial support to the deserving and needy students and help them to realise their fond dream of acquiring higher education. The college aims at providing financial assistance to the poor or needy at the same time to the students who are excellent in their respective field such as academics, extra-curricular, extension and sports. Drawing inspiration from the institution's vision and mission and legacy of pro--student attitude and action, wherever possible, college pays the tuition fee and examination fee of regular and meritorious students who are unable to pay the fees due to their financial inability.

Students finding any difficulties can approach the concerned and the issues are resolved to its best extent. Apart from the scholarships to the needy and poor section, the college assists a lot to motivate the students with academic excellence. To have all round development of the student, college also assist students to take up extension activities, co-curricular and extra-curricular activities. The students are awarded on the occasion of Annual Day of the college.

Evidence of Success:

Year	Course	No. of Students
2018	Bachelors of Arts	01
2019	Bachelors of Arts	01
2021	Bachelors of Arts	04
2022	Bachelors of Arts	08
2023	Bachelors of Arts	08
2024	Bachelors of Arts	24
2024	Bachelors of Commerce	09
Total		54

Impact of the practice

- Providing financial assistance improved academic performance and engagement of students more deeply with academic programs.
- It also improved student retention by helping students stay in college, reducing dropout rates.
- The practice resulted in helping students, especially girls from the weaker sections of the society to continue education.

Problems encountered and Resources/action required:

- Difficulty in systematically categorize the degree of 'need'.
- Many students are not able to provide the income proof to get the benefit of scholarships.
- Lack of funds restricts the college to provide more help to the students.
- Generate funds from government bodies
- Tracking the academic performance of the students needs to be systematized

NOTE:

Apart from the financial assistance given to the needy students, the college also awards the students with subject highest and overall highest marks. Apart from the monetary aspect, scholarships are a proof of academic achievement and hence, the students are developing a keen spirit of competition to secure the scholarship